



# **Program Executive Office for Simulation, Training & Instrumentation**

## **Over the Horizon: Impact of 3D Gaming, MMOG, and Mobile Technologies on Politics and Social Order**

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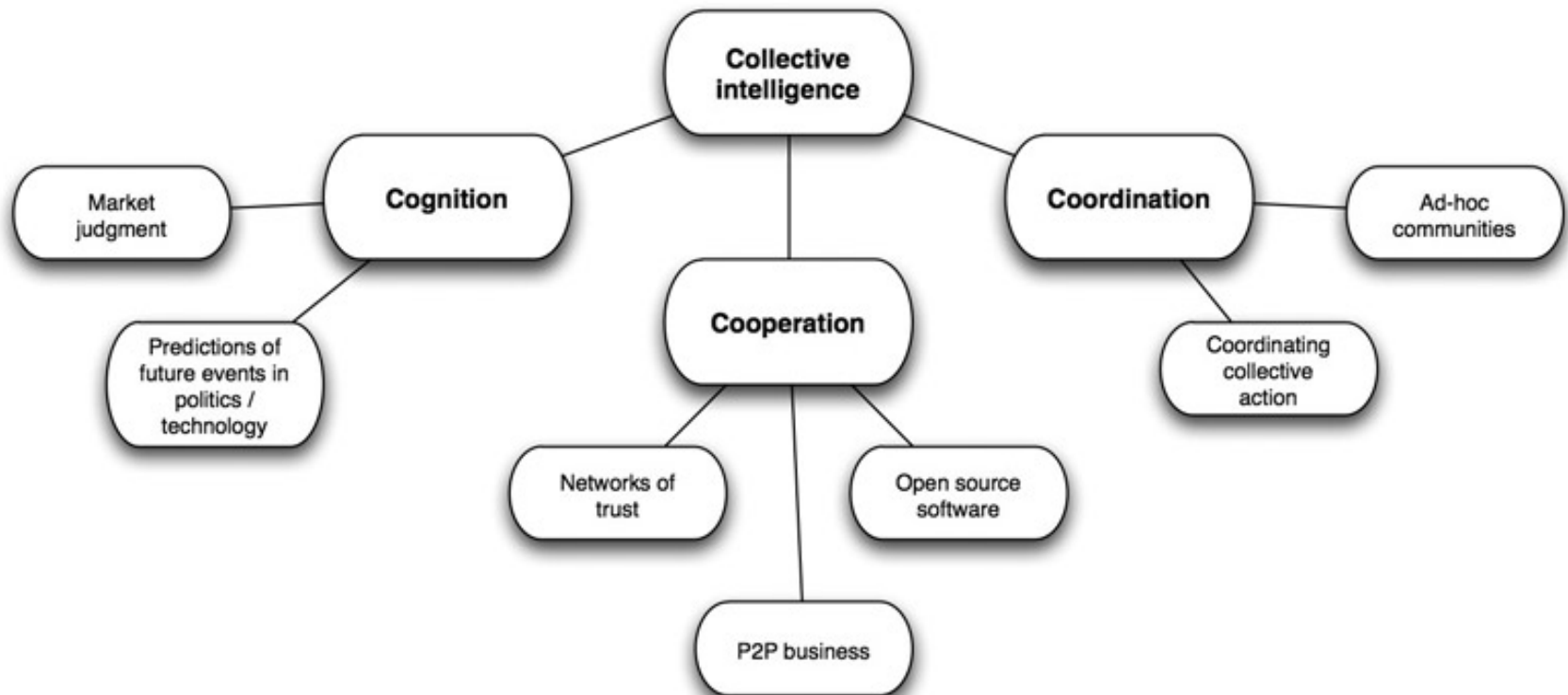
Web to the Street Workshop  
27 April 2007  
Washington, DC



# Collective Intelligence

“An intelligence that emerges from the collaboration and competition of many individuals, an intelligence that seemingly has a mind of its own.”

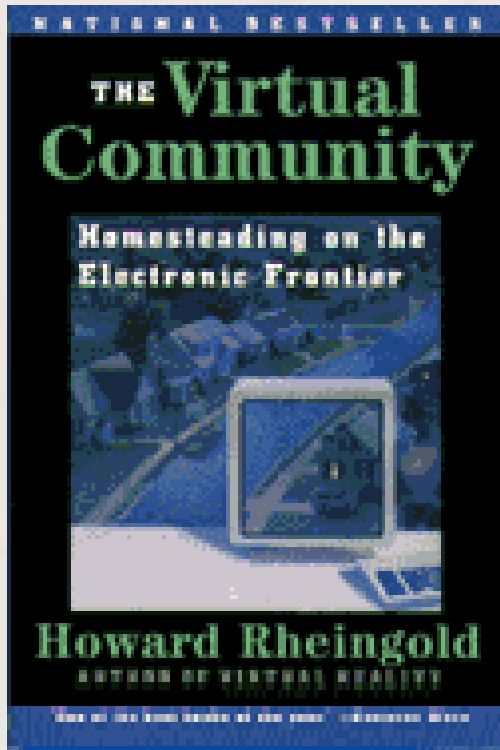
“The capacity of human communities to evolve towards higher order complexity and harmony, through such innovation mechanisms as differentiation and integration, competition and collaboration.”





# Digital Business Pundits

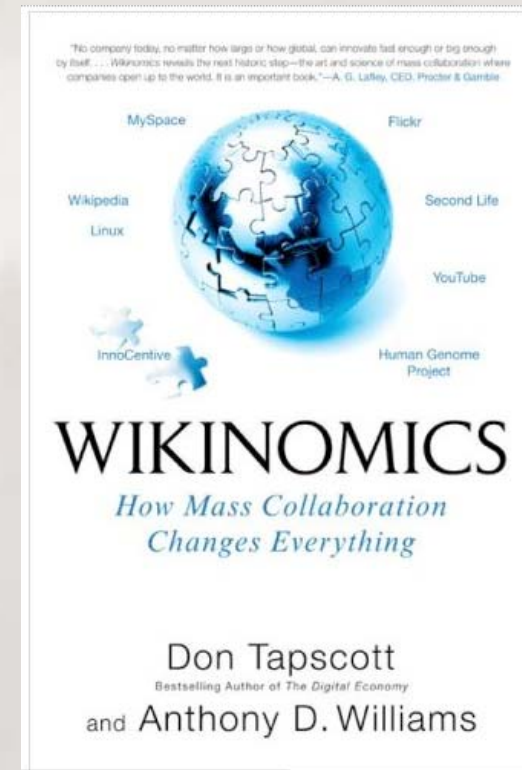
1993

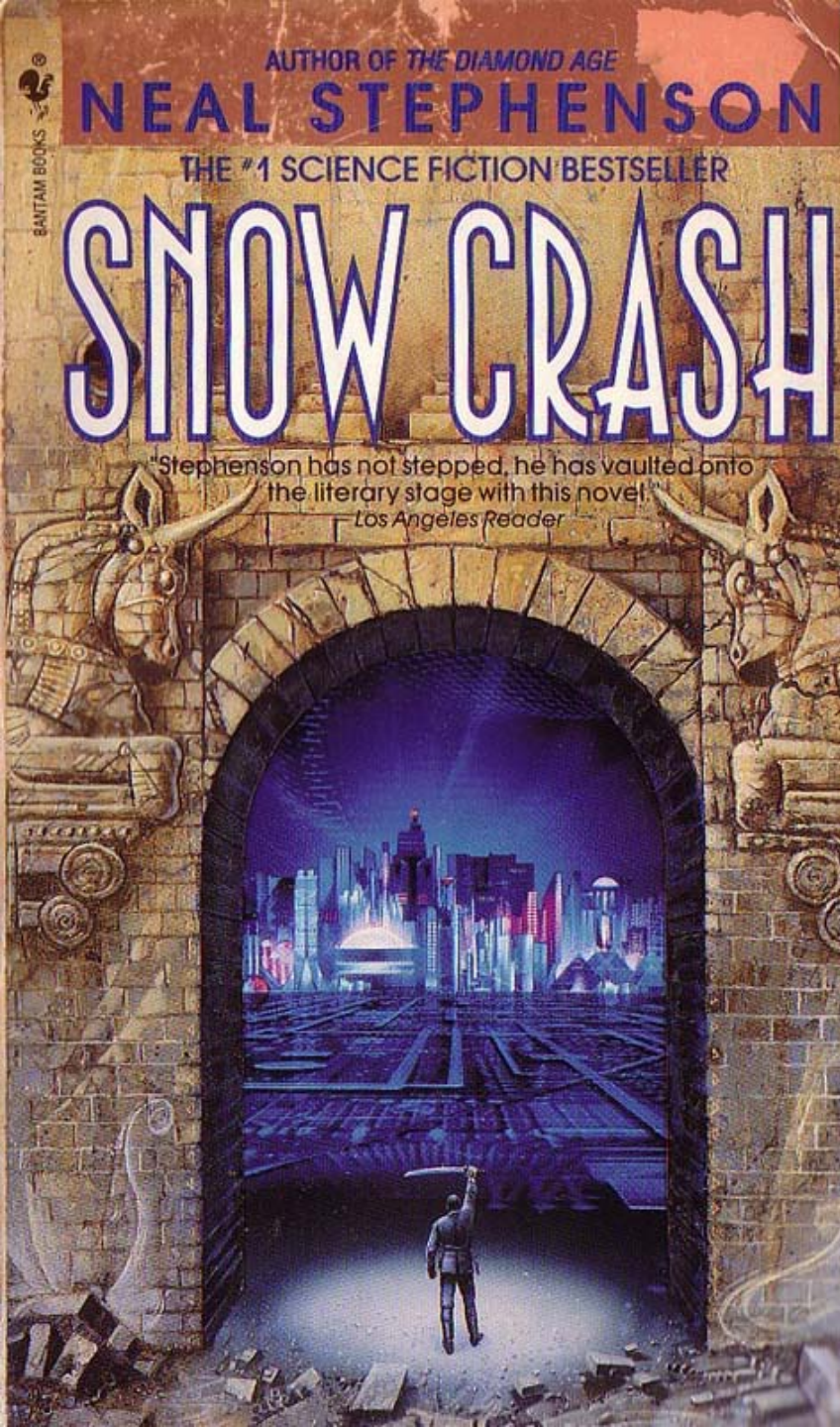


2004



2006





# Snow Crash: the seeds of a great idea

- Digital 3D World
- VR video, audio, motion interface
- Snow Crash virus can jump from digital to physical world
- Inspiration for Second Life

1992

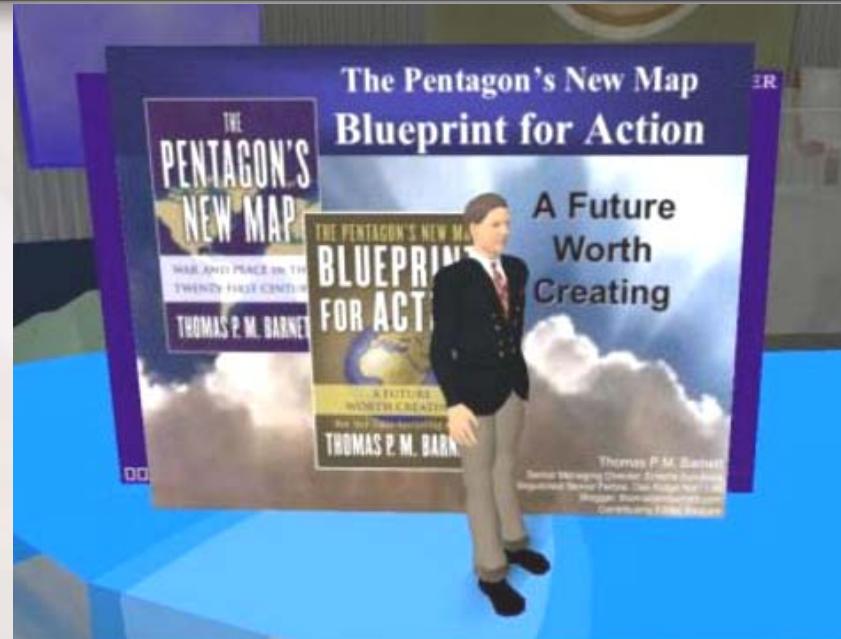


# Evolution of Digital Worlds





# Bridging the Gap Between the Real and Virtual Worlds





# Virtual World Impact on Politics and Democracy





# Virtual World Anonymity



*"On the Internet, nobody knows you're a dog."*



There.com





# Ubiquitous Computing and Mixed Reality Games

- Desktop Computers
- Laptops
- Game Consoles
- Gameboy DS
- Pocket PC/Palm Pilot
- Cellphone
- Hybrid Devices



GAMECASTER CYBERCAM™ SERIES 2



# Closed vs. Open Societies

- Open
- Create
- Promote
- Advance

- Closed
- Adapt
- Wait



# Threat to Citizens

**Information acquisition costs are falling to zero**

**Collect & Analyze  
Google Search**

**Data Mining**

**Target Wiki**

**3D XML Spec**





# MMOG Coordinated Attack

## Virtual World

Collect & Analyze  
Google Search

Data Mining

Target Wiki

3D XML Spec

Execute  
MMO

Social Network

IRC

Machinima

Promote  
Post MP3

Post 3D XML

Replay & Recreate

Virtual News Media

World Data

Physical Action

Training

PR &  
Recruit

Physical News Media

## Physical World



# Staying Ahead of the Competition

## What if Democracies stuck with newspapers while only Extremists moved to television?

**Weather**  
Today: A few more hours  
High 63, Low 41  
Saturday: Partly sunny  
High 61, Low 31  
Sundays: 8-10

**The Washington Post** DISTRICT & MARYLAND FINAL 35¢

FRIDAY, APRIL 6, 2007

**Fairfax Man Whose Son Killed Police Is Arrested**  
*Father Possessed Guns Illegally, Charges Say*  
By JAMES MARRAS and TOM JACKMAN  
Washington Post Staff Writers

The father of the teenager who killed two Fairfax County police officers made a police station a last year was charged yesterday with illegally helping his son obtain the arsenal of guns used in the rampage, including an AR-15 assault rifle.

Brian Kennedy, 28, who lives in Centreville near the South District police station, is accused of lying on federal forms to obtain the AR-15 and illegally possessing the six other guns that his mentally troubled son, Michael, took to the station on May 16, Michael Kennedy, 18, 19, had more than 70 rounds that day before police eventually won a shot.

A 13-page indictment, unsealed late yesterday in U.S. District Court in Alexandria, portrays a family caught up in a world of guns and drugs. It alleges that Brian Kennedy smuggled marijuana with his son and his son's teenage friends and that Michael Kennedy's mother, Margaret, took the term to a shooting range to practice firing assault rifles.

Authorities found guns and marijuana throughout the family home, and the in-

**HARVESTING CASH** *The Many Definitions of "Rural"*



**Rural Aid Goes to Urban Areas**  
*USDA Development Program Helps Suburbs, Resort Cities*

In 2005, the Agriculture Department gave a \$1.95 billion loan to help rebuild a Copier Cop plant, Providence, Rhode Island, a rural development with zoning property values and moderate taxes, says that "the backbone of the future income largely on land to tenants."

**Hussein's Prewar Ties To Al-Qaeda Discounted**  
*Pentagon Report Says Contacts Were Limited*  
By E. JAMES HEALEY  
Washington Post Staff Writer

General Iraq documents and intelligence interrogations of Saddam Hussein and two former aides "all confirmed" that Hussein's regime was not directly cooperating with al-Qaeda before the U.S. invasion of Iraq, according to a declassified Defense Department report released yesterday.

The declassified version of the report, by acting director General Thomas F. Guadin, also contains new details about the intelligence community's prewar consensus that the Iraq government and al-Qaeda forces had only limited contacts, and about its judgments that reports of direct links were based on dubious or uncorroborated information. The report had been released in summary form in February.

The report's release came on the same day that Vice President Cheney, speaking on his last night's radio address, repeated allegations that al-Qaeda was operating inside Iraq. "Before we ever launched the war, under the direction of Abu Mohab al-Jarrah, the general killed last June," Cheney said, "al-Qaeda operating in Iraq." Cheney

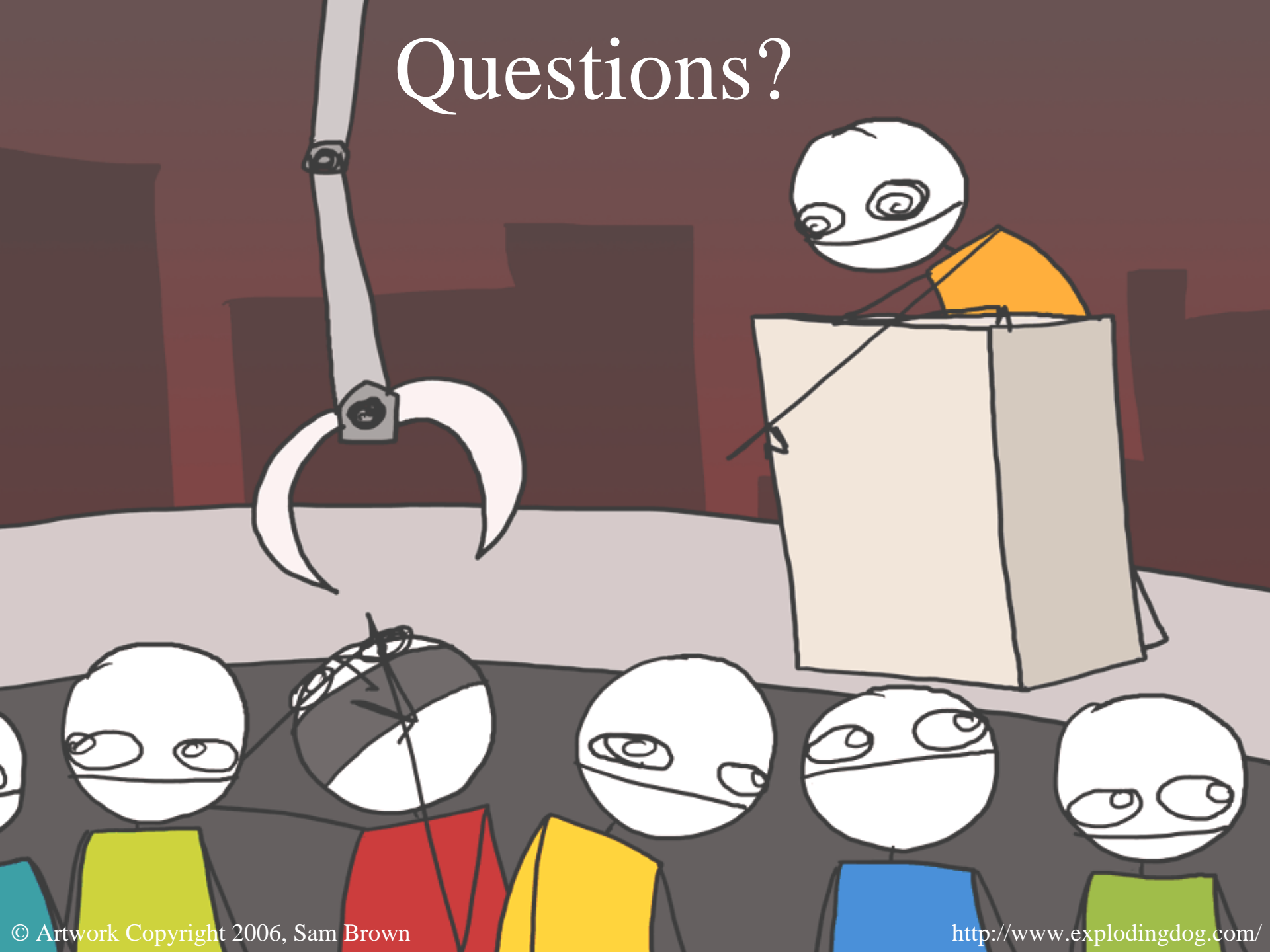


## Ask the same question of 3D worlds.

Where do we go from here?



# Questions?





# References

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